



CARROLL
UNIVERSITY

CHAMPIONS — OF INDUSTRY —



Gary Ellerson

former NFL running back for the
Green Bay Packers and Detroit Lions

Tuesday, April 14, 2026 | 1:15 - 2:45 p.m.

Location: Shattuck Auditorium

Doors open at 1 p.m.

During the Ethos and Excellence Conference, the Champions of Industry series will feature Gary Ellerson. A former standout at the University of Wisconsin–Madison and NFL running back for the Green Bay Packers and Detroit Lions, Ellerson has built a dynamic second career as one of Wisconsin’s most respected sports media personalities. A graduate of the University of Wisconsin–Whitewater with a Bachelor of Arts degree, Ellerson has spent decades shaping the state’s sports conversation across television, radio and digital platforms.

His media career includes prominent roles on Spectrum News 1 Wisconsin, where he cohosted The Roundtable and The Postgame Show, as well as contributions to Green Bay Gameday, ESPN Milwaukee, ESPN Madison and 620 WTMJ. Ellerson has also been a key voice within The Tundra Trio Network, extending his reach to fans across Wisconsin and beyond through game-day coverage, analysis and community engagement.

Ellerson’s career reflects leadership both on and off the field, engaging fans and communities while shaping conversations about sport, culture and teamwork. His blend of athletic achievement and media influence exemplifies the excellence and impact celebrated through the Champion of Industry series.

Questions? Please contact EthosandExcellence@carrollu.edu.