



AUGUST 4, 2025 | WAUKESHA, WIS.  
THE LEGEND AT MERRILL HILLS

*Proceeds from the event benefit:*

**CHAMPIONS** **4** **LIFE**  
**FUND**

BECOME PART OF OUR  
WINNING TRADITION

## Sponsorship Opportunities

The annual **Pioneer Golf Classic** stands as the primary fundraising event for Carroll University Athletics, providing crucial support for the 23 intercollegiate teams. For more than five decades, alumni and supporters have united to generate funds for **Champions4Life**, directly benefitting the 600 student-athletes who proudly call Carroll home.

**We extend a warm invitation for you to join us as a valued sponsor for the 55th Annual Pioneer Golf Classic.** With a wide range of sponsorship options available, there are numerous ways for you to play a pivotal role in positively impacting the lives of our devoted student-athletes through the Champions4Life Fund. Your support is essential in ensuring the ongoing success of our students and teams.

# Playing Sponsorships

## Pioneer Presenting Sponsor | \$25,000

### Eight Golfer Entitlements

- Shared naming rights with the event
- Presenting placement on tournament signage and listing on event materials, program and all event announcements
- Logo and commercial displayed on video scoreboard at home football and basketball games
- Logo and link on gopios.com, the official athletics website of the Carroll University Pioneers

Deductible gift \$23,800. Value of items received \$1200.

## Champions Elite Sponsor | \$10,000

### Eight Golfer Entitlements

- Elite placement on tournament signage and listing on event materials, program and all event announcements
- Logo on primary swag item handed out to golfers
- Logo and link on gopios.com, the official athletics website of the Carroll University Pioneers

Deductible gift \$8800. Value of items received \$1200.

## Orange and White Premier Partner | \$5,000

### Four Golfer Entitlements

- Premiere placement on tournament signage and listing on event materials, program and all event announcements
- Logo on swag item handed out to golfers
- Gameday sponsor of home game of choice
- Logo and link on gopios.com, the official athletics website of the Carroll University Pioneers

Deductible gift \$4400. Value of items received \$600.

## Flag Sponsor | \$5,000

### Four Golfer Entitlements

- Signage on each course flag
- Listing in program
- Recognition on gopios.com, the official athletics website of the Carroll University Pioneers

Deductible gift \$4400. Value of items received \$600.

## Cart Sponsor | \$4,000

### Two Golfer Entitlements

- Signage on each golf cart
- Listing in program
- Recognition on gopios.com, the official athletics website of the Carroll University Pioneers

Deductible gift \$3700. Value of items received \$300.

## Bag Tag Sponsor | \$4,000

### Two Golfer Entitlements

- Logo on all bag tags handed out to golfers
- Listing in program
- Recognition on gopios.com, the official athletics website of the Carroll University Pioneers

Deductible gift \$3700. Value of items received \$300.

## Beverage Cart Sponsor | \$3,500

### Two Golfer Entitlements

- Signage on beverage carts
- Listing in program
- Recognition on gopios.com, the official athletics website of the Carroll University Pioneers

Deductible gift \$3200. Value of items received \$300.

## 19th Hole Celebration Sponsor | \$2,500

### Two Golfer Entitlements

- Signage at 19th Hole Celebration
- Listing in program
- Recognition on gopios.com, the official athletics website of the Carroll University Pioneers

Deductible gift \$2200. Value of items received \$300.

## Comfort Station Sponsor | \$2,000

### One Golfer Entitlement

- Signage at comfort station
- Listing in program
- Recognition on gopios.com, the official athletics website of the Carroll University Pioneers

Deductible gift \$1850. Value of items received \$150.



## Duck Race Sponsor | \$1,500

### One Golfer Entitlement

- Signage displayed at duck race venue
- Listing in program
- Recognition on gopios.com, the official athletics website of the Carroll University Pioneers

Deductible gift \$1350. Value of items received \$150.

# Non-Playing Sponsorships

## Lunch Sponsor | \$3,500

- Signage at lunch
- Listing in program
- Recognition on gopios.com, the official athletics website of the Carroll University Pioneers

## Premium Hole Sponsor | \$1,000

### 18 Sponsorships Available

- Signage at sponsored hole
- Listing in program
- Recognition on gopios.com, the official athletics website of the Carroll University Pioneers

## Pio Parent Pride | \$100

- Recognize your student-athlete at a hole on the course
- Signage will include student name and sport(s)

For more information about sponsorship opportunities, contact Athletic Director Mike Schulist at 262.650.4847 or mschulis@carrollu.edu

Gifts to Carroll University are tax-deductible as allowed by law. Please consult your tax advisor for more information.

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## Pioneer Golf Classic Sponsorship Commitment | Registration deadline of Tuesday, July 1, 2025

Sign up online at [carrollu.edu/alumni/golf](http://carrollu.edu/alumni/golf) or complete this form.

Company/Sponsor name: \_\_\_\_\_

Name: \_\_\_\_\_

Additional Attendees: \_\_\_\_\_

Preference of Shotgun time:  7:30 a.m.  1 p.m.

19th Hole Celebration only (included with golfer purchase, \$50 if not golfing)

Street: \_\_\_\_\_

City/State/ZIP: \_\_\_\_\_

Day Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

Sponsorship Total: \$ \_\_\_\_\_

I would like to opt out of golfer entitlement(s).

I would like to make an extra gift to the Champions4Life Fund of \_\_\_\_\_

I would like to purchase \_\_\_\_\_ additional attendees.

\$225 per golfer on or before May 1, 2025 (deductible gift \$75)

\$250 per golfer after May 1, 2025 (deductible gift \$100)

\$175 per Young Alumni golfer (graduated from Carroll in 2015 or after, deductible gift \$25)

\$50 19th Hole Celebration only (no golf, deductible gift \$15)

Total: \$ \_\_\_\_\_

Enclose a check made payable to Carroll University.

Optional forecaddie per foursome (only guaranteed with a foursome, limited forecaddies available)

### Mail To:

Carroll University Office of Alumni Engagement  
100 N. East Ave., Waukesha, WI 53186

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