



A.A.S. Web and Digital Media Design > B.S. Graphic Communication

The graphic communication major has progressive offerings that teach students the use of myriad tools and methodologies needed to succeed in the industry for the 21st century. The graphic communication, art, business, and computer science programs combine to provide students with the latest advancements, information, and methodologies. This major is offered in conjunction with a required 120-hour internship and a capstone experience in which students independently create real world projects. Our graduates work as graphic designers, creative directors, art directors, photographers and web developers. Some work for large corporations, while others own small businesses.

Graphic Communication CORE COURSES with transfer equivalencies:

Carroll University

Waukesha County Technical College

ART106 Drawing and Composition	
ART107 Beginning Design 2D and 3D	
GRC106 Intro to Com Technology	
GRC150 Digital Toolbox-P & I 1	204-121 Digital Illust. & 204-131 Image Editing/Photo
GRC200 Color & Typography	
GRC210 History of Graphic Design	
GRC290 Digital Design Studio	
GRC295 3D Digital Design	
GRC320 Intro to Multimedia Production	201-110 Web Page Design I & 201-124 Web Animation
GRC330 Digital Video I	
GRC390 Advanced Design Thinking	
GRC395 Advanced Design Application	
GRC450 Capstone Project - GRC	
GRC480 Internship – GRC	

Recommended SUPPORT COURSES with transfer equivalencies:

ART209 Photography I	203-111 Introduction to Photography
ART230 Printmaking I	
ART258 Visual Communication	
BUS301 Principles of Marketing	104-102 Marketing Principles
BUS320 Promotion Management	

Pioneer Core - General Education Requirements

All students must fulfill the Carroll University Pioneer Core requirements including the Cross-Cultural and Distribution components to receive their degree.

Cross-Cultural Components with transfer equivalencies:

CCS199 Cross Cultural Seminar	
ENG170 Writing Seminar	801-136 English Composition I
CCD Cross Cultural Development	
CCS300 Cross Cultural Experience	
CCS400 Global Perspectives Colloquium	

Distribution Components

The Distribution Components includes four introductory level General Education 1 (G1) courses and one higher-level General Education 2 (GE2) course, outside of their major. A GE2 course must be from the same discipline as one of the GE1 courses previously taken (e.g., a GE1 English course and a GE2 English course) or in a pre-approved cognate field. Students will complete coursework in:

Fine Arts | Humanities | Philosophy/Ethics/Religion | Social Sciences | Natural Sciences

Sample of WCTC courses that will fulfill the Distribution Components: (GE1, GE2) Graphic Communication majors are waived from the Fine Arts (F1, F2) areas.

	Fine Arts	Humanities	Social Sciences	Natural Sciences	Phil/Eth/Rel
Choose one GE1 course:	F1 WAIVED	H1	S1 801-196 809-196	N1 806-124 806-186	P1 520-107
Choose one GE2 course:	F2 WAIVED	H2	S2	N2	P2 809-166

Graduation Requirements

- **Mathematical Literacy** Graphic Communication majors complete the following:

CMP112 Computational Thinking I and	804-189 Introductory Statistics
CMP114 Computational Thinking II	

- **University Convocation Program** – attendance at 2 events per year for full-time students.
- Students must earn a minimum of 128 credits, with the last 32 credits completed at Carroll.
- Students must earn a minimum 2.0 cumulative grade point average, a minimum 2.0 Carroll University grade point average and a minimum 2.0 grade point average within their major.
- One-fourth of the major requirements must be completed at Carroll University.
- A total of 64 credits may transfer from two-year institutions.
- An unlimited number of credits are eligible for transfer from four-year institutions.
- Students with the Associate of Applied Science degree in Web and Digital Media Design generally transfer with junior standing.

Due to changes in course content at Waukesha County Technical College and Carroll University, the equivalencies are subject to change. For more information, contact the Carroll University Office of Admission 262 524.7220 or check the website at www.carrollu.edu.