We Rise to Meet Each New Horizon

At Carroll University, 2015–16 has been a year of planning and preparation, of moving dirt and stacking bricks and putting in place the programs tomorrow’s students demand. This was a year of laying a strong, broad foundation, all while sharpening our vision of the Carroll University of tomorrow. Much progress was made, our gaze set on our goals and each step moving us ever closer.

This Pioneer journey—our journey—is built of leaps, bounds and small steps and fashioned from blueprints, maps and dreams. And it always rises to meet each new horizon.
A YEAR OF PROGRESS

"Literally and figuratively, this year has been about the steady march toward new horizons."

We celebrate milestones and achievements. It’s simply human nature. And over the course of time they become part of what defines us. As Carroll marks its 170th year, we can be proud of a long history of benchmarks that have shaped both our story and the stories of countless generations of Pioneers.

We’re all familiar with the old adage “nothing worth having comes easy,” and true accomplishments are typically hard earned—through long hours of labor, preparation, practice and forethought. A marathon, after all, is not won on race day, but on the endless days of training beforehand, on days upon days of 6 a.m. runs in fog and dark and rain. At Carroll, it’s no different.

Since our founding as Wisconsin’s first institution of higher learning in 1846, we’ve taken that adage to heart. Fulfilling our mission means honoring and building upon the hard work that has come before us. It’s continuing to move forward by careful design—prioritizing the needs of today’s students while planning for those of tomorrow. It’s progress with a purpose, laying the groundwork for Carroll’s future.

As we look back, this fiscal year stands out as particularly foundational. We neared the end of construction on a state-of-the-art science facility—Carroll’s first all-gift, all-grant building. We crossed the finish line of the Morava Challenge and dedicated the Crofts Morava Pavilion, a gift from Alice (Crofts) Morava ’52. We also closed in on the completion of Campaign Carroll, the largest fundraising effort in Carroll history.

We continued work on a groundbreaking environmental research facility, added academic programs and moved forward in the development of innovative community partnerships. We wrapped up renovations in Van Male Field House and readied for a move to the College Conference of Illinois and Wisconsin (CCIW). And by year’s end, we were ready to embark on another construction project, a second new building devoted to the sciences.

Literally and figuratively, this year has been about the steady march toward new horizons. We’ve rolled up our sleeves, set our sights and ensured that through this period of growth and change, our purpose remains clear. To prepare our Pioneers for the ultimate journey—lives filled with success and meaning.

And that’s an accomplishment to be proud of.

1846 Forward,

Douglas N. Hastad
President
"For students who are interested in the higher level sciences, this building will be a big draw because of the facilities and the potential for research opportunities."

Dr. Monika Baldridge, chair of the department of health and medicine
The plan, once the Michael and Mary Jaharis Science Laboratories was up and running, had been to tackle Lowry Hall next. Another structure with outdated teaching facilities, Lowry was growing more inefficient with each passing year.

By mid-year a bold plan had emerged. Rather than renovating the interior of the building, it would be replaced entirely. In March, Carroll announced plans to raze Lowry Hall and replace it with a $20 million structure to house nursing, applied physics and engineering and the exercise science programs, as well as provide additional classroom space for other departments. And things moved quickly: by fiscal year end, demolition was underway. The new building is slated for completion by the end of 2017.

Early financial support for the project came from the Bucyrus Foundation of the Greater Milwaukee Foundation, which provided a $1 million challenge grant. Those funds will be designated for the construction of the Bucyrus Center for Applied Physics and Engineering in the new building.

“The opportunity to centralize the (nursing, physics/engineering and exercise science) programs on campus will positively affect our students and faculty.”

Ron Lostetter, vice president of finance and administrative services
Greene Space

For years, Carroll has maintained Greene Field Station, an environmental research space 10 miles west of the Waukesha campus, in the Town of Genesee. It’s notable for the diversity of ecosystems there—containing wetlands, springs and woods.

Students in our environmental science and biology programs have engaged in considerable faculty-led research there, resulting in published papers, conference appearances and untold learning. That so much teaching and critical research happened there is a testament to the efforts of Carroll faculty. The space lacked a research facility on site.

That is changing. Beginning in 2014 and accelerating this past year, Carroll has transformed an adjoining 3.58-acre site, just south of Greene Field Station, into the Prairie Springs Environmental Education Center.

Driven by a $1 million gift from Prairie Springs: The Paul Fleckenstein Trust, two buildings on the property have been transformed. The first to be completed was an old house, which has been extensively remodeled into a modern and warm meeting and reception center. The reception center hints at an expanded role in the broader community for the center, as plans are in place to welcome local school and community groups to the grounds for their own research and educational opportunities.

Work continued over the summer on an extensive renovation and expansion of an old hobby barn on the site into what will be a research laboratory. When opened, this sleek, new science facility will provide a significant upgrade to environmental research opportunities for Carroll students and faculty.

Greene Space

It was a very busy year for Alice (Crofts) Morava ’52. A 25-year member of Carroll’s Board of Trustees, she offered a challenge grant which helped provide momentum for the final stretch of Campaign Carroll. And in October 2015, she was on hand as the Crofts Morava Pavilion was unveiled at a ceremony during Homecoming & Reunion Weekend.

The pavilion, a gift from Alice, sits on a bluff overlooking Carroll’s athletic fields and has already become a popular outdoor gathering spot during football games.

Gathering Place

“I don’t know how one measures a degree from Carroll but it means everything to me.”

Alice (Crofts) Morava ’52, trustee
Master of Science in Occupational Therapy

Occupational therapy is one of the fastest growing careers in health care today, so it was only natural that a university well-known for the strength of its health science programs began an OT graduate degree program. The first classes were offered in fall, 2015, at the Center for Graduate Studies.

“The program is an exciting new component that introduces another aspect of the continuum of health care to Carroll’s health and medical sciences areas of study,” said Dr. Jane Hopp, dean of the College of Health Sciences.

High Tech Humanities

Carroll is one of 21 institutions across the nation selected to participate in an innovative project designed to explore online strategies for teaching humanities and promoting collaboration among private liberal arts colleges. The new Consortium for Online Humanities Instruction is supported by a $1.38 million grant from the Andrew W. Mellon Foundation and will see Carroll faculty participate in several national workshops over the next three years as they develop new online courses to be offered in 2017 and 2018.

The program has been developed by the Council for Independent Colleges (CIC) as an effort to sustain humanities instruction at smaller institutions. Carroll’s team includes Dr. John Garrison, associate professor, English; Dr. Kevin Guilfoy, associate professor, philosophy; Dr. Charles Byler, dean of the College of Humanities and Social Sciences and Ann Handford, registrar.

Making Music Together

When more than 400 musicians and choristers gathered to make beautiful music together in Shattuck Auditorium last spring, the power of Carroll’s new International Music Project was undeniable. The brainchild of Dr. Larry Harper, a music professor and director of the wind and percussion ensemble at Carroll, the program saw a number of European conservatory students journey to Carroll to perform “Carmina Burana.” Later, 13 Carroll students traveled to Europe to train and perform with local conservatory students in a series of concerts. The program continues to grow, recruiting a number of American universities and conservatories to join in and make sweet music.

UCC Clinic

Books and computers and lectures all continue as important avenues of learning, but experience is increasingly important in many fields—particularly health sciences. Last spring and summer, Carroll administration and nursing faculty collaborated with the United Community Center (UCC) to partner in the operation of the UCC Health Clinic at Bruce-Guadalupe Community School (BGCS) on Milwaukee’s near south side. The clinic opened in fall 2015, and so far has been an extraordinary success in terms of the quality of care offered to BGCS students and in the opportunities it has provided for experiential learning for Carroll students in various fields.
Education Certificate

The Education Department has launched a new graduate program offering a certificate in Advanced Studies in Personalized Learning. The program engages professional educators in personalized approaches as they examine current, relevant issues individually and collaboratively leading to an increased ability to implement personalized learning in P-12 classrooms.

International Studies

A new 2+3 agreement was signed with Tianjin Chengjian University (TCU) to enable TCU computer science students to matriculate to Carroll after two years and complete the undergraduate computer science degree and Master of Software Engineering degree in three years at Carroll.

Health Sciences Lecture Series

Three speakers were featured in the inaugural year of the Health Sciences Lecture Series: Dr. Martin J. Hessner ’85, professor of endocrinology and diabetes section of the department of pediatrics at the Medical College of Wisconsin; Katy Schroeder ’02 RN, an oncology researcher; and Dr. Jon Lehrmann ’86, chair of the department of psychiatry and behavioral medicine at the Medical College of Wisconsin.

Executive in Residence Series

This year’s speakers were: Mike Mayoras, former CEO of RedPrairie, a supply chain software company; P.E. MacAllister ’40, current trustee, chairman emeritus of the Carroll Board of Trustees and chairman at MacAllister Machinery; Dorval Carter ’79, current trustee and president of the Chicago Transit Authority and Elliott Hill, president of geographies and sales for Nike.

SALUD Days

In a promising model of interdisciplinary collaboration, Dr. Jessica Boll, assistant professor of Spanish, has partnered with health science faculty to develop the Science and Language Undergraduate Development program (SALUD). SALUD offers options to students who want to combine their interests in the health sciences with their interests/abilities in Spanish in a program that combines coursework, immersion experiences, community involvement and a student organization. Options and four-year plans have been developed for combining Spanish with the pre-PA, pre-OT, public health and nursing programs.
Dr. Gary Olsen

Associate Professor of Accounting Gary Olsen is the 2016 faculty recipient of the Exemplary Contributions in Service Award. Olsen’s career has been distinguished by his commitment to service at Carroll and beyond. He has served in countless key roles at Carroll in his more than 40 years on the faculty, including as faculty president, assembly president, chair of planning and budget committee and chair of the academic steering committee.

Brittany (Bayer) Larson ’07

Interim library director Brittany Larson ’07 is the staff recipient of the Exemplary Contributions in Service Award for 2016. She is well-known across campus as someone who, in the words of her nominator, “always goes above and beyond.” She assists faculty to set up individualized research pages for courses, attends classes when asked and works individually with students on research projects, in addition to her administrative obligations.

Dr. Susan Lewis

Biology Professor Susan Lewis received the Benjamin F. Richason, Jr. Faculty Award for 2016. Lewis has demonstrated a consistent dedication to teaching, scholarship and service to Carroll. She has taught a range of biology and environmental science courses as well as the capstone of the Pioneer Core. Her research production is prodigious, and she engages students in her work: of her 25 peer-reviewed publications to date, nine have included student co-authors, 33 of her student mentees have presented papers at professional conferences and 25 of those received awards for their work.

Dr. Chenglie Hu

Chenglie Hu, professor and director of the master of software engineering program, was named one of “The 25 Software Engineering Professors You Should Know” by the website onlineengineeringprograms.com.

Dr. Barbara King ‘87

Barbara King, an associate professor of communication, is the recipient of the Norman and Louise Allhiser Award for Teaching Excellence for 2016. King has taught a wide range of courses in communication and journalism and in the Pioneer Core since arriving at Carroll in 1995. She has consistently received high marks from students for her innovative teaching styles, her openness and willingness to help students, and her engagement in her field. King has seven publications and has received a number of research awards. She has served the university in many roles in her years at Carroll, including as chair of the department of communication and sociology from 2009-14 and Chair of the department of communication from 2000-04.

Yolanda Medina ‘16

Yolanda Medina’s path to graduation took a little detour. Medina, Carroll’s military and veteran’s affairs coordinator and the administrative assistant to the vice president of student affairs, entered Carroll as a first year student in 1980. In May of 2016, 35 years later, she graduated.

In between? Well, in between Medina left school, got married, served for five years in the Marine Corps, raised six children and, 10 years ago, came to work at Carroll. Here, she sensed a need for more services targeted to veterans and helped launch a student organization for veterans and military personnel and then spearheaded the creation of an office for veterans’ affairs on campus.

She also resumed classes at Carroll, intent on one day earning a degree. And in May, she did just that, completing a Pioneer journey begun 35 years earlier.

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Jacob Sundberg ’16

Jacob Sundberg made his final Midwest Conference Cross Country Championship meet a memorable one, claiming the men’s individual title in dramatic fashion. Sundberg, a three-time All-MWC performer, bested the runner-up by 3.5 seconds. Sundberg, and fellow senior Adam Joerres, led the Pioneer men to an eighth place finish in the 11-team field. Joerres made a monumental push in the latter stages of the race to finish 20th, giving him All-MWC honors as well.

Rob Retzlaff

Carroll women’s golf coach Rob Retzlaff was named Midwest College Conference’s Coach of the Year.

Women’s Soccer

Head coach Susie Foster and the Pioneers finished their season in fine fashion, winning 13 of their final 15 regular season games. The run helped the Pioneers enter the post-season tournament on a hot streak, winning the MWC tournament before they lost in the first round of the NCAA tournament. Senior Sara Mahoney ’16 was named the league’s Defensive Player of the Year while Foster garnered Coach of the Year honors. Forwards Delaney Pruitt and Rachel Van Sluys earned first-team All-MWC recognition. Additionally, Mary Ladd was named the recipient of the Midwest Conference’s Elite 20 Award for women’s soccer.

Kevin Jennings ’16

Carroll senior Kevin Jennings had a record-breaking football season at wide-receiver. In the victory over Beloit College, Jennings caught 16 passes for 320 yards and five touchdowns. The 16 receptions tied Carroll’s single-game mark while he set new school and conference single-game records in yards and touchdowns. Jennings also set new school single-season records. He finished the season with 93 receptions for 1,266 yards and 17 touchdowns.

Amy Gradecki ’12

Softball coach Amy Gradecki notched her 100th win with the team this spring. Gradecki, who also works as part of Carroll’s athletics administrative staff, has twice been named MWC North Division Coach of the Year.

Cross Country Teams

Carroll’s men’s and women’s cross country teams both earned All-Academic Honors from the United States Track and Field and Cross Country Association.

Malory Christenson ’16

Women’s basketball player Malory Christenson, a physical therapy major with a 3.94 GPA, was named Academic All-District by the College Sports Information Directors of America (CoSIDA). She led the Pioneers in scoring, rebounding, assists, steals, field goal percentage and blocked shots. She also was named to the D3hoops.com women’s All-Central Regional Team.

Andrew Multerer

After a great season which saw Carroll’s women’s swimming and diving team capture the title at the Wisconsin Private College Championship and the men’s team finish second, coach Andrew Multerer was named MWC Women’s Coach of the Year.

Women’s Athletics

For the second year in a row, the women’s athletic programs at Carroll finished ahead of their competitors in the 2015–16 Midwest Conference All-Sports standings and received the Ralph Shiely All-Sports Award. Carroll teams finished second in golf, swimming and soccer and third in softball. They also finished fourth in volleyball, tennis and indoor and outdoor track and field.

More Than Paint

As an component of Campaign Carroll: The Common Thread, significant renovations and branding efforts wrapped at Van Male Field House in late August 2015. The space was transformed with newly configured locker rooms, showers, restroom facilities, staff offices, storage spaces, laundry services and an accessible entrance on Barstow Street. The facility was skinned by the Office of Communications and Marketing with large-scale graphics that inspire Pioneer pride. Simply put, the space is impressive and enhances the experience of our student athletes, our fans and visiting teams.

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Volunteer Day
The seventh annual Pioneers Serve: Carroll University Volunteer Day brought together 62 volunteers at ten locations in the Waukesha and Milwaukee areas. This expansion on number of sites was possible due to collaboration with Student Activities. Volunteers included alumni, students, faculty and staff. Focus was placed on selecting volunteer sites that would result in meaningful interactions for the participants.

Cultural Diversity Initiative
A new cultural diversity initiative was launched in 2016 for alumni and current students. Under the trustee leadership of Dorval Carter ’79, Sandy Cunningham ’78 and José Olivieri ’78, discussions took place on April 13 and June 21 engaging 32 alumni, faculty, staff and senior campus leadership. In a few short months, opportunities to connect alumni and students took place in New York City, Chicago and on campus.

Alumni and Student Events
These annual events offered an opportunity for alumni and current students to connect, network and share their Carroll experiences:

- Apps with Alumni
- Red, White and You Wine Tasting

Young Alumni and Young at Heart Events
These interactive, engaging events continue to attract a spectrum of alumni:

- Bubble Soccer on Main Lawn—Waukesha, Wis.
- Cheese, beer and wine tasting at the Rumpus Room hosted by John Harrits ’76—Milwaukee, Wis.
- Café Centraal—Bay View, Wis.

Regional Events and Alumni Travel
Over the past fiscal year, the Office of Alumni Engagement sponsored five regional alumni gatherings and three alumni trips:

- **Trapper Creek, Alaska**
  - Held during an alumni trip to Alaska, led by Dr. David Block ’76

- **Indianapolis, Ind.**
  - Hosted by P.E. MacAllister ’40

- **Bonita Springs, Fla.**
  - Hosted by Joe Zvesper ’76

- **Scottsdale, Ariz.**
  - Hosted by Dr. Dan ’69 and Ann (Leighton) ’70 Von Hoff

- **San Diego, Calif.**
  - Hosted by Andrea (Huima) Tevlin ’75

- **Alaska | July 2015**
  - 42 travelers led by Dr. David Block ’76

- **Italy | Oct. 2015**
  - 29 travelers led by Dr. Mark Aamot

- **Eastern Europe | May 2016**
  - 16 travelers led by Dr. Charlie Byler

Homecoming and Reunions
For the first time in Carroll’s history, quinquennial reunions were offered—celebrating every five years! From the most recent graduates to three alumni celebrating their 75 th reunion, the classes of 2015, 2014, 2010, 2005, 2000, 1995, 1990, 1985, 1980, 1975, 1970, 1965, 1960, 1955, 1950, 1945 and 1940 celebrated their milestone reunions. The Pioneer Party on Friday night was continued in downtown Waukesha at a Carroll favorite, Club 400. Affinity gatherings continued to grow, with more involvement from on campus departments organizations, and alumni.
Making a Difference

DIVERSITY AND SERVICE

Civil Rights Pilgrimage

This past spring, 14 students participated in a Civil Rights Pilgrimage to the southern United States. This cross-cultural experience explored the civil rights movement in the Southern states of Georgia, Alabama and Tennessee. Students traveled to several cities, visited historical sites and landmarks, volunteered at a local boys and girls club, interacted with students from a historically black college and university and engaged in reflection activities to process the journey.

Horizontes en Carroll

Horizontes en Carroll, a program that brings disadvantaged high school students to Carroll for a week-long summer session to provide them with greater awareness of the value college education, reported the largest number of participants in 14 years, with 98 percent reported wanting to return next year and 96 percent of the students reporting “yes” or “maybe” wanting to apply to Carroll in the future. The program receives funding from the Wisconsin Department of Public Instruction Pre-College Grant Program.

PASOS

The first full year of Carroll’s PASOS (Preparing and Advancing Students for Opportunities in Science) program has been well received. The program provides an early exposure to health care fields for selected students from Bruce-Guadalupe Community School on Milwaukee’s south side. The unique program is designed to help prepare Hispanic students for careers in health and medical sciences. All 16 students in the first cohort were retained in the program through their freshmen years in high school and are engaged in the UCC’s Pre-College programming.

Carroll students recorded more than 11,000 volunteer hours

Relay For Life raised over $40,000 for cancer research

Student organizations combined to raise more than $55,000 for charity

Five alternative service-oriented spring break trips

Carroll’s community garden produced more than 81 pounds of tomatoes, peppers and beans in the summer of 2015, which were delivered to the Waukesha Food Pantry

A new mentoring program for diverse students recruited 16 students in its first year
Funding the Future

GIFTS AND FINANCIALS

Endowment: Investing Now for the Future

Gifts for Carroll endowed scholarship funds help to create the promise of a Carroll education for future generations. Scholarship endowment is one of the most popular ways donors can continue the legacy of a loved one or family. It’s also the perfect opportunity to support students in a specific major or with special financial needs or backgrounds. More than 270 endowed scholarship funds provide a permanent source of financial aid for Carroll students. Over the years, benefactors have been generous, helping build a portfolio that has enabled Carroll to provide comprehensive financial aid packages to the neediest and/or most academically talented students.

During fiscal year 2015-16, ten new scholarship funds were established, including the Bray Family Endowed Scholarship Fund, established through a gift from George Bray, in honor of the Bray family members who have attended Carroll, including George A. Bray ‘22, Lawrence L. Bray ‘26, Mildred M. Bray ‘34, Mary C. (King) Bray ‘54, David K. Bray ‘81 and Wendy A. (Reynolds) Bray ‘82. This special Carroll family also includes Robert (Bob) L. Bray ‘53, who died in May 2016 and served as Carroll’s alumni director from 1969 to 1983. This scholarship honors these past Pioneers while reaching forward to support the Pioneers of the future.

Endowed funds can also be designated to support academic needs, including deans, department chairs, teaching positions and faculty awards. Other essential endowment funding opportunities include Cross-Culture Experiences, the arts, athletics, student emergency funds, library needs and program support. Upon the completion of minimum funding requirements, a draw is made from the funds annual earnings. As the funds grow through positive market performance and/or additional gifts, the available distribution makes a bigger impact. Carroll’s total endowment was $51,973,370 in 2015-16.

If you have any questions about creating an endowed fund, please contact Lawrence Johnson, senior director of development at ljohnson@carrollu.edu or 262.524.7240 for further information.

Corporate Community Connections

Since Charles Dakin, a Waukesha dry goods merchant, began sponsoring student scholarships in the 1850s, Carroll has relied on the support of the corporate community. One of the best present-day examples of steadfast corporate support is Waukesha State Bank. This past year marked twenty consecutive years of the Waukesha State Bank student scholarship program. In that time, more than 300 Carroll students who lived or attended high school in Waukesha County have received generous support in their freshman year at Carroll. Waukesha State Bank has also supported many other Carroll projects, including the recently completed Michael and Mary Jaharis Science Laboratories.

Many other companies also support Carroll annually. A.O. Smith Foundation, Century Fence, Chartwells, First Business Bank, First Federal Bank of Wisconsin, Kalmbach Publishing, ProHealth Care, Robert W. Baird Foundation, Sargento Foods, Stier Construction and We Energies Foundation were among our valued corporate donors last fiscal year.

Summary of Giving 2014–15 2015–16 2015–16%

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<th>Source</th>
<th>2014–15</th>
<th>2015–16</th>
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Revenues 2016 2015

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<td>Tuition and fees</td>
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<td>Auxiliary enterprises</td>
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<td>Net assets released from restrictions</td>
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Expenses 2016 2015

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<td>Instruction</td>
<td>$20,449,502</td>
<td>$20,430,974</td>
</tr>
<tr>
<td>Public service</td>
<td>$395,529</td>
<td>$413,030</td>
</tr>
<tr>
<td>Academic support</td>
<td>$7,850,520</td>
<td>$7,509,707</td>
</tr>
<tr>
<td>Student services</td>
<td>$12,617,042</td>
<td>$11,193,770</td>
</tr>
<tr>
<td>Institutional support</td>
<td>$11,161,092</td>
<td>$10,715,950</td>
</tr>
<tr>
<td>Auxiliary enterprises</td>
<td>$15,730,779</td>
<td>$15,459,243</td>
</tr>
<tr>
<td><strong>Total expenses</strong></td>
<td>$68,204,456</td>
<td>$65,722,674</td>
</tr>
<tr>
<td>Operating revenues and other support in excess of expenses</td>
<td>$10,168,392</td>
<td>$9,441,507</td>
</tr>
</tbody>
</table>

As of June 30, 2016, the Carroll University Endowment Fund was valued at 51,973,370.

$52M

As of June 30, 2016, the Carroll University Endowment Fund was valued at $51,973,370.

307

Old Main Society members

10.2%

Alumni giving participation rate

$107K

Faculty and staff gave $107,272 in 2015-16

46%

Faculty and staff giving participation rate

Thanks!

Carroll University is grateful for the generous support of alumni, parents, trustees, corporations, foundations and friends that gave to the University during Campaign Carroll: The Common Thread since its beginning in 2009. For a complete list of benefactors from Campaign Carroll, see the accompanying Honor Roll of Donors.
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