



PROFESSIONAL CERTIFICATE PROGRAM IN PUBLISHING

APICIUS, DIVA, FAST and FUA offer professional certificate programs for motivated students seeking to develop new skills and knowledge while building a body of work and professional experience in an international learning environment.

Certificate Programs may be taken for one semester and one or two years. Each year consists of two "semesters" that offer a set of "core classes" and intensive weekend seminars. All programs devote a portion of each term to the development of a professional portfolio. Students opting for the two-year program have the opportunity to complete an internship and/or serve as a teaching assistant for introductory level courses.

APICIUS, DIVA and FAST reserve the right to modify certification requirements.

Free elective programs (US credits) available for study abroad Free elective programs (US credits) available for study abroad students. Credit transfer for all coursework is available through Fairfield University and SUNY Stony Brook. The University of San Diego grants credit for an extensive selection of courses. For further information please contact us.

Palazzi member institutions offer full services to all enrolled students such as housing, advising, meal plans, extracurricular activities and service learning opportunities. For detailed information on our services please visit our website.

ONE YEAR CERTIFICATE PROGRAM

The certificate in Publishing unites the creative forces of Apicius, FUA, and FAST in a single program of study in the publishing field. The year long program begins with the fundamentals and successively the advanced skills necessary to design, edit, produce, publish and market published media. Particular focus is given to the magazine and book forms of published media and the unique structuring of the course allows students to partake in ongoing publishing projects of Ingorda for Florence Campus Publishing. Students must choose one of three concentrations offered in this certificate: publishing in the art world, gastronomy, and fashion. The final project is a student and faculty produced book that will make its way into mainstream and specialized markets. A semesterly lifestyle magazine is also produced in house with the collaboration of students.

State Education Accreditation Numbers, Region of Tuscany: FI 0229, FI0362

APICIUS, FAST, and FUA are certified by CERTIQUALITY - UNI EN ISO 9001:2008



ALL PROJECTS OF THE 1 YEAR CERTIFICATE IN PUBLISHING PROGRAM ARE COORDINATED AND PRODUCED BY **INGORDA FOR FLORENCE CAMPUS PUBLISHING**, WHICH UNITES THE EDITORIAL AND PUBLISHING OPERATIONS OF PALAZZI. WE ARE A UNIVERSITY PRESS OFFERING BOOK SERVICES TO OUR INSTITUTIONS AS WELL AS THE PUBLIC, SPECIALIZED IN THE AREAS OF GASTRONOMY, ART, AND ACADEMIC TEXTBOOKS.

WWW.FLORENCECAMPUS.IT

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PUBLISHING ONE YEAR CERTIFICATE PROGRAM

SEMESTER I (FALL)

CORE COURSES

Italian Language (45 lecture hours) (*)

DI PH ID 180 Introduction to Digital Photography (90 hours: 45 lecture hours + 45 studio hours with T.A.)

DI VC CG 150 Introduction to Computer Graphics (45 lecture hours)

CP PU FE 300 Fundamentals of Publishing and Editing (45 lecture hours)

LA CW CW 300 Creative Writing (45 lecture hours)

CP PU LM 330 Lifestyle Magazine Project I (90 hours: 45 lecture hours + 45 studio hours with T.A.)

SEMINARS

FT FC CP 200 Art Media: Introduction to the Creative Process (15 lecture hours)

IS IS MI 250 Made in Italy (30 lecture hours)

Food Concentration

CP FC FS 340 Professional Food Writing I (15 lecture hours)

FW CA SC 300 Local Restaurants and Wine Bars: Signature Chefs and Sommeliers (15 lecture hours)

FW WC IW 300 Leading Italian Winemakers (15 lecture hours)

Fashion Concentration

FT FC WF 310 Writing for the Fashion Industry I (15 lecture hours)

FT FC GS 270 Glamour and Style: the Pitti Fashion Shows Pitti Shows (15 lecture hours)

FT FC PF 280 Faces, Facts and Places in Italian Fashion (15 lecture hours)

Art Concentration

LA CW WA 320 Writing for the Arts I (15 lecture hours)

DI PH FA 290 Fine Art Digital Printing (15 lecture hours)

DI PH LA 230 Landscape and Architectural Photography (15 lecture hours)

(*) All students enrolled in Certificate Programs are required to take a three week course of Italian Language before the start of the Certificate Program.

SEMESTER II (SPRING)

CORE COURSES

DI PH ID 300 Intermediate Digital Photography (90 hours: 45 lecture hours + 45 studio hours with T.A.)

CP PU PB 310 Professional Book Production (45 lecture hours)

CP PU PR 350 Public Relations, Communications and Marketing in Publishing (45 lecture hours)

CP PU LM 430 Lifestyle Magazine Project II (90 hours: 45 lecture hours + 45 studio hours with T.A.)

PS SP BP 510 Special Project in Book Publishing (140 contact hours)

SEMINARS

Food concentration

CP FC FS 340 Food Styling I (15 lecture hours)

CP FC FP 300 Food Photography I (15 lecture hours)

CP FC FW 480 Professional Food Writing II (30 lecture hours)

FW WC PF 335 Pairing Food and Wine (15 lecture hours)

HP FB MS 370 Food and Wine Marketing Strategies (15 lecture hours)

Fashion concentration

DI PH FP 210 Introduction to Fashion Photography (15 lecture hours)

FT FC CS 355 Case Study in Fashion (30 lecture hours)

FT FC CM 345 Consumer Motivation in Fashion Communication (15 lecture hours)

FT FC FM 330 Fashion Marketing and Promotion (15 lecture hours)

FT FC WF 310 Writing for the Fashion Industry (15 lecture hours)

Art concentration

DI VC AD 330 Introduction to Art Direction (15 lecture hours)

LA CW WA 420 Writing for the Arts II (30 lecture hours)

DI PH PD 250 Introduction to Illustration Photography and Design (15 lecture hours)

BU MK MA 315 Marketing Strategy for the Arts (15 lecture hours)

DI PH BC 300 Book and Catalogue Photography (15 lecture hours)