

DIVISION OF HUMANITIES AND SOCIAL SCIENCES
DEPARTMENT OF
COMMUNICATION AND
SOCIOLOGY

Joseph M. Dailey	Associate Professor of Communication
Joseph J. Hemmer Jr.	Professor of Communication
Rebecca S. Imes	Assistant Professor of Communication
Barbara L. King	Associate Professor of Communication and Department Chair
Richard H. Coon	Associate Professor of Sociology
Timothy J. Fiedler	Associate Professor of Sociology
Mark Pioli	Visiting Assistant Professor of Sociology

The Department of Communication and Sociology offers majors in communication, criminal justice and sociology, as well as minors in criminal justice, liberal arts communication, secondary education speech communication, and sociology.

COMMUNICATION MAJOR

The communication major offers four emphases to prepare students for careers in journalism, public relations, advertising, teaching, management, human resources and for advanced education in graduate school. The curriculum follows a sequence for student development. As freshmen, students learn the principles of, and have experiences in, various contexts of communication. They also become familiar with the methods of communication research (100-level courses). As sophomores, students become acquainted with specialized subject matters primarily through lecture/discussion classes (200-level courses). As juniors, students engage in critical thinking and improve writing skills (300-level courses). As seniors, students participate in advanced research and work-oriented experiences.

Learning Outcomes for Communication

Upon successful completion of major requirements, students are expected to demonstrate:

1. An understanding of the theories and principles of human communication that will facilitate their professional and personal effectiveness.
2. Skill in responsible and sensitive communication with diverse others.
3. The ability to conduct systematic inquiry skillfully.
4. The ability to develop and convey oral and written messages effectively.

DEPARTMENT OF COMMUNICATION AND SOCIOLOGY

Core Courses

Communication 101, Principles of Communication
Communication 150, Research Methodology
Communication 207, Intercultural Communication
Communication 499, Senior Capstone Seminar

Journalism Emphasis Bachelor of Science

Core Courses, plus

Communication 137, News Writing and Reporting
Communication 237, Advanced News Writing and Reporting
Communication 250, Society and Mass Media
Communication 328, Communication Ethics
Communication 350, Communication Law
Communication 380, Internship in Communication or
Communication 396, Research in Communication

Two of the following:

Communication 254 or Graphic Communication 230
Communication 275
Communication 278

Required Support Courses (Required for primary majors only)

Computer Science 107 or higher
Graphic Communication 106
Mathematics 112, or Mathematics 140 or higher
Politics 141

Liberal Arts Emphasis Bachelor of Arts

Core Courses, plus

Three of the following:

Communication 317, Communication Criticism
Communication 319, Communication Theory
Communication 328, Communication Ethics
Communication 350, Communication Law
Communication 370, Communication Technology and Society

Three elective four-credit courses in communication

Required Support Courses (Required for primary majors only)

Option 1

Completion of a Modern Language through 202 or

Option 2

English 255
History 103 or 104
History 108 or Religious Studies 106

Public Relations Emphasis

Bachelor of Science

Core Courses, plus

Communication 137, News Writing and Reporting
Communication 203, Advertising
Communication 208, Introduction to Public Relations
Communication 227, Technical Writing in Organizations
Communication 350, Communication Law
Communication 380, Internship in Communication or
Communication 396, Research in Communication

One of the following:

Communication 317, Communication Criticism
Communication 319, Communication Theory
Communication 328, Communication Ethics
Communication 370, Communication Technology and Society

Required Support Courses (Required for primary majors only)

Computer Science 107 or higher
Graphic Communication 106
Mathematics 112, or Mathematics 140 or higher
One of the following: Art 107, Business 301, English 305, Politics 141, Psychology 228,
or Sociology 217

Relational Communication Emphasis

Bachelor of Science

Core Courses, plus

Communication 200, Interpersonal Communication
Communication 202, Small Group Communication
Communication 227, Technical Writing in Organizations
Communication 230, Organizational Communication
Communication 250, Society and Mass Media
Communication 290, Health Communication
Communication 319, Communication Theory or
Communication 317, Communication Criticism
Communication 328, Communication Ethics or
Communication 350, Communication Law
Communication 380, Internship in Communication or
Communication 396, Research in Communication

One of the following:

Communication 241, 317, 319, 328, 350

Required Support Courses (Required for primary majors only)

4 credits of Computer Science numbered 107 or above
Mathematics 112

One of the following:

- Psychology 221
- Psychology 250H
- Sociology 213
- Sociology 217
- Sociology 305
- Sociology 318

CRIMINAL JUSTICE MAJOR

Bachelor of Science

The criminal justice major is designed to meet the needs of students considering a career in the criminal justice system, including law enforcement, law and the courts and corrections. The major has an interdisciplinary liberal arts focus, emphasizing social science knowledge as well as basic communication and intellectual skills. We offer courses that help students understand the structure and philosophy of the American criminal justice system including the dimensions and causes of crime and delinquency, theories of crime prevention and control, the history, nature and theories of law enforcement, the basis and operation of criminal courts, and the philosophies and practices of various correctional institutions and programs, including corrections in the community.

Learning Outcomes for Criminal Justice

Students successfully completing the major are expected to:

1. Demonstrate an understanding of the structure, philosophy and administration of the criminal justice system.
2. Show a basic understanding of the history, development and practice of corrections.
3. Describe and apply criminological theory.
4. Display a basic understanding of criminal law and procedure.
5. Demonstrate knowledge of the history and practice of law enforcement.
6. Utilize and evaluate appropriate research and analytical methods in criminal justice.
7. Practice effective communication skills.

Core Courses

Sociology 102, Sociology of Social Problems
Sociology 103, Introduction to Criminal Justice
Sociology 211, Juvenile Delinquency or
Sociology 212, Criminology
Sociology 230, Fundamentals of Interviewing
Sociology 304, Introduction to Criminal Law or
Sociology 307, Corrections in American Society
Sociology 311, Methods of Social
Research Sociology 481, Capstone: Internship in Criminal Justice

Four elective courses from the following:

- Communication 241, Communication and Conflict
- Communication 350, Communication Law
- History 305, Recent America
- Psychology 201, Abnormal Psychology or
Psychology 221, Life Span Psychology
- Sociology 211, Juvenile Delinquency or
Sociology 212, Criminology (whichever is not taken as a part of the core above)
- Sociology 213, Minority Groups in American Society
- Sociology 220, Police in Society
- Sociology 301, Social Change and the Future of Society
- Sociology 303, Criminal Procedure, Evidence and Investigation
- Sociology 304, Introduction to Criminal Law or
Sociology 307, Corrections in American Society (whichever is not taken as a
part of the core above)
- Politics 335, Public Administration

Required Support Courses (Required for primary majors only)

- 4 credits of computer science including Computer Science 107
- Mathematics 112, Introduction to Statistics
- Politics 141, Introduction to American Politics

SOCIOLOGY MAJOR

Bachelor of Science

The mission of the Sociology major is to prepare students to use sociological theory, methods and empirical evidence to critically examine the social world. Students will develop a sociological perspective grounded in social justice and sustainability. Primary to the mission of the major is the cultivation of a well-rounded understanding of the discipline of sociology that contributes to informed citizenship, lifelong learning, and an understanding of a diverse and changing social world.

Learning Outcomes for Sociology

Upon successful completion of major requirements students will be able to:

1. Demonstrate an awareness of the scope and diversity of societal/cultural elements addressed by the field of sociology.
2. Use and apply sociological concepts, research methods and theoretical perspectives to make sense of their world.
3. Use the sociological imagination to recognize and describe how institutional patterns and social structural forces shape many aspects of individual life.

Core Courses

- Sociology 101, Introduction to Sociology
- Sociology 308, Sociological Theory
- Sociology 311, Methods of Social Research
- Sociology 399, Capstone in Sociology
- Six elective courses in sociology

DEPARTMENT OF COMMUNICATION AND SOCIOLOGY

Required Support Courses (Required for primary majors only)

4 credits of computer science including Computer Science 107

Mathematics 112, Introduction to Statistics

Communication 207, Intercultural Communication or

English 255, Postcolonial Literature or

Philosophy 207, History and Philosophy of Science

CRIMINAL JUSTICE MINOR

Sociology 103, Introduction to Criminal Justice

Sociology 211, Juvenile Delinquency or

Sociology 212, Criminology

Three elective courses from among the following:

Sociology 211 or

Sociology 212 (whichever not taken from above)

Sociology 213, Minority Groups in American Society

Sociology 220, Police in Society

Sociology 303, Criminal Procedure, Evidence and Investigation

Sociology 304, Introduction to Criminal Law

Sociology 307, Corrections in American Society

LIBERAL ARTS COMMUNICATION MINOR

Communication 101, Principles of Communication

One of the following:

Communication 317, 319, 328, 350, 370

Three elective four-credit courses in Communication

SECONDARY EDUCATION SPEECH COMMUNICATION MINOR

Communication 101, Principles of Communication

Communication 111, Debate and Forensic Activities (one credit)

Communication 200, Interpersonal Communication or

Communication 202, Small Group Communication

Communication 250, Society and Mass Media

Communication 317, Communication Criticism

Communication 319, Communication Theory

One elective four-credit course in communication

SOCIOLOGY MINOR

Sociology 101, Introduction to Sociology

Sociology 308, Sociological Theory or

Sociology 311, Methods of Social Research

Three elective courses in sociology

DEPARTMENT OF COMMUNICATION AND SOCIOLOGY

COM 101. Principles of Communication	L3	4 credits
Introduction to human communication process. Application of principles in relational, public and mass media contexts. <i>(Fa, Sp)</i>		
COM 111. Debate and Forensic Activities		1 credit
<i>(Fa)</i> Prerequisite: Consent of instructor.		
COM 137. News Writing and Reporting		4 credits
Basic writing and reporting for newspapers, magazines, the Internet, and other media. <i>(Fa, Sp)</i>		
COM 150. Research Methodology	L1	4 credits
Study of the principles of experimental, survey, textual and naturalistic methodologies. <i>(Fa, Sp)</i>		
COM 200. Interpersonal Communication		4 credits
Study of dyadic relationships. Topics include intimacy, uncertainty, disclosure, identity, competence, transactional paradigms and goals. <i>(Fa)</i>		
COM 202. Small Group Communication		4 credits
Study of small group process, models and theories. Participation in casual, cathartic, therapeutic, learning and decision-making groups. <i>(Fa, even years)</i>		
COM 203. Advertising		4 credits
Examines the components of an advertising campaign. Includes units on persuasion, market research, target analysis, creative strategy and media planning. <i>(Fa)</i>		
COM 207. Intercultural Communication	L4	4 credits
Identifies parameters which affect communication across cultures. <i>(Fa, Sp)</i>		
COM 208. Introduction to Public Relations		4 credits
Examines theory, scope, techniques, and influence of public relations in society. Includes units on public opinion, message preparation, media selection, and ethics. <i>(Sp)</i>		
COM 227. Technical Writing in Organizations		4 credits
Provides understanding of principles related to audience adaptation, format, style, research, and writing in various organizational settings. Includes extensive writing experience. <i>(Fa, Sp)</i>		
COM 230. Organizational Communication		4 credits
Examines theoretical history, structures, functions, systems, analysis and management of communication processes in complex organizations. <i>(Fa, odd years)</i>		
COM 237. Advanced News Writing and Reporting		4 credits
This course expands on existing skills, enabling students to research and write more specialized news stories for print and online media. The class will emphasize comput-		

DEPARTMENT OF COMMUNICATION AND SOCIOLOGY

er-assisted reporting, interviewing techniques, development of story ideas and self-editing. (*Sp*) Prerequisite: COM 137 or similar experience.

COM 241. Communication and Conflict 4 credits
Study of interpersonal conflict processes. Emphasis on application of theory; analysis of ongoing conflict and management. (*Sp*)

COM 246. Video Production 4 credits
Intensive experience in the process of television field production; focuses on single camera, field/remote production techniques. (*Fa, odd years*)

COM 250. Society and Mass Media L3 4 credits
Surveys the history and influence of print, radio, film and television in society. Examines the political theories that relate to government control over the media. (*Sp*)

COM 254. Photojournalism 4 credits
An introduction to digital photography with an emphasis on photography for print and online media. (*Fa, odd years*)

COM 258. Visual Communication 4 credits
Studies basic graphic processes for print. Emphasizes principles of design and typography. Also offered as ART 258. (*Sp*) Prerequisite: Consent of instructor, GRC 106.

COM 275. Feature Writing 4 credits
Planning and writing feature stories for newspapers and magazines. (*Fa, even years*) Prerequisite: COM 137 or similar experience with the consent of instructor.

COM 278. Broadcast News Reporting 4 credits
Principles and techniques of broadcast news reporting, writing and editing. (*Sp, odd years*) Prerequisite: COM 137 or similar experience with the consent of instructor.

COM 290. Health Communication 4 credits
Explore concepts and theories of communication and health. Examine interpersonal issues including clinician-patient, family, and social support as well as topics of mass communication including health communication campaigns and how the news/entertainment media present and affect health information. (*Sp, odd years*)

COM 291/391. Topics in Communication 4 credits
Intensive investigation of special subject matter not covered in regular course offerings. Students may take more than one of these topics courses. Prerequisite (for 300-level): Junior standing or consent of instructor.

COM 296/396. Research in Communication 1-4 credits
Supervised research of significant problem area within communication field. Prerequisites: Senior standing, approval of the divisional dean and consent of instructor.

DEPARTMENT OF COMMUNICATION AND SOCIOLOGY

- COM 298/398. Independent Study in Communication** 1-4 credits
Prerequisite: Junior or senior standing, approval of the divisional dean and consent of instructor.
- COM 317. Communication Criticism** 4 credits
Studies various approaches to criticism. Provides experience in criticism of diverse messages. (*Fa, odd years*) Prerequisite: Junior standing or consent of instructor.
- COM 319. Communication Theory** 4 credits
Consideration of theoretical ideas about the psychology of communication, language, manipulation, information, communication effects and other subjects. (*Fa*) Prerequisite: Junior standing or consent of instructor.
- COM 328. Communication Ethics** 4 credits
Considers a variety of frameworks for the evaluation of communication ethics. Students examine controversial issues and cases. (*Sp*) Prerequisite: Junior standing or consent of instructor.
- COM 350. Communication Law** 4 credits
Examines First Amendment communication freedoms. Considers dissent, association, academic freedom, obscenity, defamation, privacy, copyright, news gathering, electronic media regulation and other topics. Uses moot-court format. (*Fa*) Prerequisite: Junior standing or consent of instructor.
- COM 370. Communication Technology and Society** 4 credits
Considers personal, ethical, legal, social and other impacts of communicating in an information-technical based society. Involves an intensive research project culminating in a reviewed presentation. (*Sp*) Prerequisite: Junior standing or consent of instructor.
- COM 380/480. Internship in Communication** 1-4 credits
Student intern experience. Prerequisite: Junior or senior standing; communication major and approval of adviser required prior to registration. S/U graded.
- COM 383/483. Prior Work Experience in Communication** 1-4 credits
Professional work experience can substitute for required internship. S/U graded.
- COM 499. Senior Capstone Seminar** 4 credits
Participation in advanced research and work-oriented experiences. (*Fa*) Prerequisite: COM 150 and senior standing.
- SOC 101. Introduction to Sociology** L3 4 credits
An introduction to sociological concepts, explanations, and research findings to enable students to better understand the society in which they live and their place in that society. Topics include: culture, inequality, social relationships, deviance, membership in groups and social institutions such as education, religion and the family. (*Fa, Sp*)

DEPARTMENT OF COMMUNICATION AND SOCIOLOGY

SOC 102. Sociology of Social Problems

L3

4 credits

A survey and analysis of major problem areas in contemporary American society, including areas such as drug use and abuse, family issues, poverty, crime, delinquency, environmental issues and war. (*Fa, Sp*)

SOC 103. Introduction to Criminal Justice

4 credits

A survey of the history, structure, functions and operations of the primary components in the criminal justice system in the United States including law enforcement, courts and corrections. Includes an analysis of current issues such as discretion, sentencing practices, disparities in sentencing, and alternatives to incarceration. May not be counted toward a sociology major or minor. (*Fa, Sp*)

SOC 110. Cultural Anthropology

L3, L4

4 credits

The study of literate and nonliterate cultures from throughout the world using basic anthropological concepts. Explores descriptive data from a variety of cultures and the general patterns that exist across cultures. Includes topics such as culture, language, subsistence, stratification, family, kinship, descent, religion, social control and cultural change. (*Fa, Sp, Su*)

SOC 202. Society and Ecology

4 credits

This course examines the relationships between the cultural and structural patterns of society and the ecosystem. The course focuses on a critical examination of contemporary social systems and their relationships to the natural environment. It investigates the role culture plays in affecting human relationships with the earth and how the belief systems of a people shape their perspective regarding the role of humans in the natural world. Students identify and examine parameters of sustainable social systems. (*Sp*) Prerequisite: SOC 101 or 102.

SOC 211. Juvenile Delinquency

4 credits

A general survey and analysis of juvenile delinquency. Includes explanations of juvenile delinquency as deviant behavior with an emphasis on the nature, extent and causes of delinquency. Explores factors such as social structure, school, family and peers that have a major impact on juveniles. Also explores the role of police courts and the nature and history of attempts to control, prevent and treat delinquents. (*Fa*) Prerequisite: SOC 101, 102 or 103.

SOC 212. Criminology

4 credits

A general survey and analysis of crime. Explores criminological theory, societal values with respect to crime, criminal behavior systems and criminal processing systems including police, courts and correctional procedures. (*Sp*) Prerequisite: SOC 101, 102 or 103.

SOC 213. Minority Groups in American Society

4 credits

Analysis of what minority groups are, how they are formed, persist and change. Includes the study of a variety of minority groups such as ethnic, racial, sexual and other minority groups and the relationships between minority groups and majority groups in society. (*Fa*) Prerequisite: SOC 101 or 102.

SOC 217. Social Psychology

4 credits

The study of how people are influenced by and relate to one another. Explores how membership in groups and organizations influences the thoughts, feelings, and actions of people. Includes topics such as socialization, attitudes, conformity, leadership, power, persuasion, aggression, attraction and collective behavior. (Sp) Prerequisite: One course in sociology or psychology.

SOC 220. Police in Society

4 credits

A study of the history, goals, organization, structure and role of police in American society. Addresses a range of critical issues facing police and society including police culture, discretion, ethics, use of force, legal boundaries, police work and community relations. This course is not a how-to training course for police officers. May not be counted toward a sociology major or minor. (Sp) Prerequisite: SOC 103.

SOC 230. Fundamentals of Interviewing

4 credits

Students will learn and practice techniques and skills to increase their effectiveness in interviewing. Included is the ability to effectively understand verbal and nonverbal communication. Students will learn how to structure an interview through the introductory, developmental and termination phases. Challenges posed by diverse interview subjects will be addressed. Special emphasis will be placed on active listening and practicing interviewing skills. May not be counted toward a sociology major or minor. (Fa) Prerequisite: SOC 103.

SOC 291/391. Special Topics in Sociology

4 credits

Study of a selected topic in sociology that is not covered in regular course offerings. Generally takes a lecture and discussion format. The topic will be announced prior to registration. Prerequisite: SOC 101 or 102.

SOC 296/396. Reading and Research in Sociology

1-3 credits

Research conducted under the supervision of a faculty member and designed to permit individual students or groups of students to research special areas in sociology related to their educational interests and goals. Prerequisites: Sociology major or minor, junior standing, approval of divisional dean and consent of instructor.

SOC 298/398. Independent Study in Sociology

4 credits

A course for students who have completed the necessary background courses in a specific area and wish to work with a faculty member to extend their study in that area. Students considering this course must get the approval of the divisional dean and consent of the instructor during the previous semester at least two weeks prior to registering for the course. Results of the study will be presented to the sociology faculty. Prerequisites: Sociology major, junior standing, approval of the divisional dean and consent of the instructor. (Fa, Sp, Su)

SOC 301. Social Change and the Future of Society

4 credits

A general examination of the topic of social change. This course studies the role of social change in the development of societies, the consequences of social change for

DEPARTMENT OF COMMUNICATION AND SOCIOLOGY

contemporary societies, and how change in various areas of society might affect life in the future. (*Fa, odd years*) Prerequisite: SOC 101 or 102.

SOC 302. Work Life in a Changing World: 4 credits

Focus on Human Service Organizations

Explores structures and processes within organizations and the meaning and conduct of work. Includes analysis of types of organizations, changes in occupations, work/family conflicts and how organizations have an impact on workers. (*Sp, even years*)

SOC 303. Criminal Procedure, Evidence and Investigation 4 credits

Introduces principles of evidence and techniques of investigation. Includes constitutional limitations on arrest, search and seizure, the exclusionary rule, interrogation and confessions. Identifies problems of evidence gathering and presentation as well as basic skills and procedures of criminal investigation. May not be counted toward a sociology major or minor. (*Fa*) Prerequisites: SOC 103, and 211 or 212.

SOC 304. Introduction to Criminal Law 4 credits

An examination of the nature, variety and sources of criminal law and the relationship of criminal law to theories of punishment and social control. Includes the classification of crimes, as well as the creation, organization and content of criminal law. May not be counted toward a sociology major or minor. (*Sp*) Prerequisites: SOC 103, and 211 or 212.

SOC 305. Marriage and Family in Contemporary Society L3 4 credits

The study of the changing nature of marriage and family life in the United States. An emphasis on processes and issues that challenge modern family life, including how the family interacts with other major social institutions. Topics include cohabitation, sexuality, mixed families, communication, parenting and divorce. (*Sp*) Prerequisite: Junior standing.

SOC 307. Corrections in American Society 4 credits

A study of the history, trend, purpose, organization and practice of corrections in American society. Includes jails, probation, intermediate sanctions, corrections in the community, prisons and supervision after release. Includes issues such as restorative justice, offender rights and incarceration of women, juveniles, special needs populations and members of minority groups. May not be counted toward a sociology major or minor. (*Fa*) Prerequisites: SOC 103; 211 or 212.

SOC 308. Sociological Theory 4 credits

An examination of the foundations and development of sociological theory from its beginning to the present. Explores the major theories and schools of thought and the relationship between theory and research through the works of important classical and contemporary sociological theorists. (*Sp*) Prerequisites: SOC 101 or 102 and junior standing.

SOC 311. Methods of Social Research

L1

4 credits

A study of the ways sociologists use data to explore, describe and explain human social life. The focus will be on learning, evaluating and applying the techniques and methodology used in generating, gathering and analyzing social scientific data. (*Fa, Sp*) Prerequisite: SOC 101 or 102.

SOC 318. Sociology of Gender

4 credits

This course explores the social construction of masculinity and femininity and how they are maintained or challenged in interaction. The course also considers patriarchy and how gender intersects with other systems of inequality, such as race and class. (*Fa, even years*)

SOC 380. Internship in Applied Sociology

4 credits

An opportunity for majors to work as a sociologist in a designated institution or agency under faculty supervision. Students considering this course must consult with their program adviser during the semester preceding the internship. (*Fa, Sp*) Prerequisites: Junior standing, SOC 311, and consent of the instructor.

SOC 399. Capstone in Sociology

4 credits

Students will review their education experience as sociology majors and explore career paths. Assignments include readings that recap sociology as a field of study and writings that consider the relevance of sociology to professional and social life. (*Sp*) Prerequisite: Senior standing.

SOC 481. Capstone: Internship in Criminal Justice

4 credits

The internship course serves as the capstone experience for the study of criminal justice. It provides an opportunity for criminal justice majors to work in a designated agency or institution under faculty and agency supervision. Includes seminar meetings during the term. Students considering this course for a given semester must consult the instructor during the preceding semester. (*Sp*) Prerequisites: SOC 311, Senior standing, criminal justice major, consent of internship instructor and a minimum of 2.5 grade point average in courses in the major.